



Time to reflect and prepare

In the current market, it may be worth thinking about your skill set, where it is transferable and how you can pivot into other areas of the industry that use your skills.

Do not be afraid to sell yourself on your CV by listing your achievements. Achievements ideally need to have a value, rather than those that are just part of your job i.e. running events

on time and to budget is not an achievement, it is your job.

It is more important than ever to check your CV for spelling mistakes, random capitalisation, bad grammar and consistent tense and format throughout. Companies are receiving a lot of excellent CVs, thus need excuses to narrow down their short list - these kinds of mistakes will be used.

Don't rush your CV

It is always very obvious when someone has rushed their CV and just added their most recent job on quickly and haven't focused on it. Your most recent jobs are most likely to lead to your next job, so make sure that the focus on your CV is on those jobs, rather than short-term roles or employment much earlier in your career.

Highlight the skills that are really important to the market now

If you have any digital/virtual/hybrid events experience, it is really important to mention it, as well as the platforms you have used. These skills are in great demand, so need to be clear on your CV.

During this crisis, it is important to focus on what you can control—improving your skills and building and liaising with your network. If you lay the foundations now, when the crisis is over you will have already opened doors and rekindled relationships.

